

## ABSTRACT

A method, system and apparatus for collectively tracking a lost, misplaced or stolen personal article. The method can include distributing a multiplicity of tracking processors to corresponding subscribers in a personal article tracking community. An indication can be received from one of the subscribers in the community that a personal article having an RFID tag has fallen out of range of a tracking processor associated with the one of the subscribers. An identifier for the RFID tag can be forwarded to other subscribers in the community. Subsequently, notification can be received from at least one of the other subscribers that the RFID tag has been sensed in proximity to a tracking processor coupled to the at least one of the other subscribers.